



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#10B(NG)
Andt
SDavis
10/24/03

In re Patent Application of:
Hohberger et al.

Serial No.: 10/001,364 ✓

Conf. No. 3268

Filed: October 25, 2001 ✓

For: METHOD AND APPARATUS FOR
ASSOCIATING ON DEMAND
CERTAIN SELECTED MEDIA AND
VALUE-ADDING ELEMENTS

Examiner: An H. Do

Art Unit: 2853

CERTIFICATE OF MAILING

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Eric D. Cohen
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AMENDMENT AND REPLY PURSUANT TO 37 C.F.R. § 1.111

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INTRODUCTION

In reply to the Office Action mailed June 4, 2003, please amend the above-identified
application as follows: